





MEDIA RELEASE

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YOUNG SHIN INDUSTRIES PROMOTES MACK TO VICE PRESIDENT OF YOUNG SHIN USA LIMITED

Schaumburg, IL (September 19, 2018) - Richard Lee, Managing Director of South Korean-based Young Shin Industries, is pleased to announce the promotion of Phillip Mack from National Sales Manager to Vice President of the North American office of Young Shin USA Limited. Mack established the firm's presence in the North American markets in 2008 when Young Shin USA Limited was formed as a whollyowned subsidiary of Young Shin Industries to enhance the firm's global presence as an industry leader of flatbed diecutters. Mack has consistently and successfully expanded Young Shin's presence throughout North America and is primarily responsible for the organization's growing roster of satisfied clients on a wide variety of Young Shin flatbed diecutters.

Lee remarks, "We are grateful for Mack's knowledge, expertise and reputation within the everchanging corrugated, folding carton, display making and printing industries. He has provided the insightful vision and management to develop a successful platform in North America to market, sell and service the comprehensive Young Shin flatbed diecutter product line. His skills in managing this growing operation have allowed us to deliver superb service, parts, training and support to our expanding North American Young Shin client base."

Mack began his career in 1972 as a sales representative for General Binding Corporation (GBC). He then joined A.B. Dick Company and represented the firm's printing presses and associated printing equipment. He ultimately advanced his role to serve as a Regional Manager for their computerized prepress division within the Western Region. Eager to return to the Midwest, Mack accepted a sales management position with Independent Machinery and advanced his expertise and knowledge within the corrugated, folding carton and display making industries. Upon witnessing a need for high-quality flatbed diecutters within these markets, Mack initiated an opportunity directly with Young Shin Industries to establish a North American office that would offer U.S.-based sales, service, parts and training.

Mack adds, "It has been my honor to represent the integrity, high-standards and premier flatbed diecutter products that stand as the hallmark of Young Shin Industries. The South Korean culture respects innovation, creativity and technological advancements that have gained the Young Shin product line a strong foothold in the North American market. Young Shin Industries' leadership under the direction of Mr. Lee, continues to deliver well-engineered, highest-quality manufacturing and enviable low cost of ownership on their comprehensive flatbed diecutter product line."

To learn more about Young Shin USA flatbed diecutters and the additional product lines of STOCK Maschinenbau also represented by this North American office, kindly contact Vice President, Phillip Mack, at 847-598-3611, via email at <u>sales@youngshinusa.com</u>, or visit the firm's comprehensive web site at www.youngshinusa.com.

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About Young Shin USA Limited

Young Shin Industries is an internationally recognized manufacturer of premier flatbed die cutting equipment that was established in Daegu, South Korea in 1980. The firm's superior design, skillful engineering, exacting manufacturing standards and devoted factory service and support has propelled Young Shin into one of the world's most prominent providers of superior die cutting and finishing solutions. Young Shin USA Limited, a wholly-owned subsidiary of Young Shin Industries, provides a sales, service, parts and training headquarters dedicated exclusively to its clients located throughout North America. Establishing its suburban Chicago, Illinois location in 2008, our operations are centrally located to provide immediate and accessible sales, support and service making the acquisition of a Young Shin product a long-term and highly-favorable return on investment. For more information, please visit the firm's web site at www.youngshinusa.com.