





MEDIA RELEASE

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YOUNG SHIN USA LIMITED ANNOUNCES QUEST 270 FLATBED DIE CUTTER FOR DIGITAL PRINT OUTPUT

Schaumburg, IL (July 10, 2017) - Phillip Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, is pleased to announce the latest addition to the firm's comprehensive die cutter product line – the new Quest 270 Flatbed Die Cutter specifically designed for digital print output. The Quest 270 die cutter is an affordable, easy-to-operate and highly-dependable production die cutter featuring rapid set-up and cost-effective turnaround. The Quest 270 has broken new ground in solving the costly and time-consuming task of addressing the shorter runs produced by today's digital printers.

With 37 years of accumulated expertise as one of the world's leading die cutter manufacturers, Young Shin Industries recognized that current die cutting products did not properly support the market's changing requirements for digital print die cutting. Mack remarks, "Over the past several years, we have witnessed a significant increase in the volume of output from digital printers that require precise and costefficient diecutting. The Quest 270 provides the advantages of a flatbed, high-speed diecutter with the rapid make-readies and easy operation necessary for small- to medium-size print runs. This combination provides an unparalleled solution to today's escalating demand to effectively die cut the growing volume of digital printing output."

The Quest 270 is completing final production refinements at Young Shin's factory incorporating valuable input from leading digital printers from corrugated companies. Anticipated deliveries of the new Quest 270 will begin in North America starting in September 2017 to fulfill advance orders for this high-performance die cutter.

To yield the greatest flexibility and capacity, the specifications of the Young Shin Quest 270 are designed to include:

Maximum Sheet Size	106.30" x 66.93"
Minimum Sheet Size	25.60" x 17.72"
Maximum Sheet Thickness	0.039" up to optionally 3"
Maximum Speed	600 SPH
Maximum Cutting Pressure	550 U.S. Tons

Providing significant time and cost savings, the Quest 270's integrated features incorporate quick makereadies of 10 minutes; the ability to run matrix scoring; speeds of up to 10 sheets per minute; and the option to run substrates up to 3" and triple wall corrugated. In addition, the Young Shin Quest 270 provides:

- Matrix scoring Produces quality scoring for subsequent processes.
- Maximum cutting pressure Up to 550 U.S. tons delivering greater cutting pressure and more flexibility.
- **Quick set-up** Job set-up time can be accomplished in 10 minutes, half the time of non-short run die cutters.
- Short-run efficiency Rapidly and cost-effectively handles short runs.
- Easy installation Modestly sized die cutter that fits into existing environments.
- **Maximizes equipment utilization** Allows the plant to streamline the use of existing equipment for longer run jobs on more expensive and complex equipment better suited to longer runs.
- **Greater profitability achieved** Broadens the client's range of jobs thereby realizing higher productivity and greater profitability.
- Low entry cost Strategically priced to satisfy the precision and speed necessary for die cutting short- to medium-run digital printing jobs.
- Low cost of ownership Clients enjoy low maintenance costs and continuous reliability.

To learn more about the expansive product line of both Young Shin Industries and STOCK Maschinenbau, please contact National Sales Manager, Phillip Mack, at 847-598-3611, email at <u>sales@youngshinusa.com</u> or visit the firm's comprehensive web site on both Young Shin and STOCK products at <u>www.youngshinusa.com</u>.

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About Young Shin USA Limited / STOCK Maschinenbau

Young Shin USA Limited is a wholly-owned subsidiary of South Korean-based Young Shin Industries. Headquartered in suburban Chicago and serving clients throughout North America, Young Shin USA represents the sales, service, parts and training for Young Shin's globally-acclaimed flatbed die cutters and German-based STOCK Maschinenbau's world-renowned laminating, labelers and in-line systems. Superior design, skillful engineering, exacting manufacturing standards, and devoted factory service and support has propelled Young Shin into one of the world's most prominent providers of premier die cutting and finishing solutions. STOCK's innovative and cutting-edge engineering and technological expertise, high-production output and comprehensive product line has earned STOCK an enthusiastic following on a global platform. For more information on Young Shin and STOCK products, please visit www.youngshinusa.com.