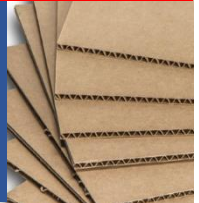


Cut to the Chase



Happy New Year and welcome to the First Quarter 2019 issue of our company newsletter. We concluded 2018 with an amazing number of equipment installations making for a busy and successful holiday season.

We're looking ahead to the New Year with abundant anticipation, solid marketing plans and an appetite for new business.

One of our most effective marketing tools for Young Shin, STOCK and Cartostrip are the comprehensive websites that we maintain for Young Shin USA/STOCK (www.youngshinusa.com) and Young Shin Corporate.

We recently launched a complete refresh of the Young Shin Corporate website that has already garnered considerable interest and activity.

Modeled after the USA website, the new Corporate site can be viewed at www.diecutter.co.kr to learn even more about the company's history and the expansive diecutter product lines manufactured by Young Shin Industries.

We intend to continue our targeted advertising program in 2019 together with as many editorials, articles and press releases that we can compose and distribute. These efforts are bolstered by our presence at numerous tradeshows scheduled for both 2019 and 2020. The future is at our doorstep!

As we conduct a final reflection on 2018, we wish to extend our sincere thanks and appreciation to our unparalleled team of expert technicians who worked tirelessly this past year to complete the many new machine installations and annual maintenance visits that kept our client base productive and uninterrupted during these busy times. We also thank our sales affiliates who have opened many doors and paved the way for our continued growth and success.

Best wishes for a very safe, healthy, happy and prosperous New Year!

Phil Mack
Young Shin USA Limited / STOCK Maschinenbau

Young Shin Industries Opens Third Manufacturing Facility in Daegu, South Korea

2018 was a notable year for South Korean-based Young Shin Industries Ltd. In January 2018, The Republic of Korea hosted the 2018 Winter Olympics in PyeongChang showcasing masterful planning, sophisticated technology and the completion of astonishing construction assignments at numerous venues.

Equally as impressive, Young Shin Industries expanded manufacturing and production in 2018 by securing, retrofitting and opening its third factory in Daegu, South Korea, located close to its other two plants.

Young Shin invested over \$12 million in the new factory located five minutes from the company's nearby No. 1 and No. 2 plants. The firm purchased a former steel factory and redeveloped it into a factory used to manufacture larger diecutters and new diecutter models now under development.

Young Shin employs over 70 engineers and assembly technicians, including 10 R&D engineers.

Richard Lee, Young Shin's President, states, "We are focusing on easy set-up of the machines, to help with fast job changes. Opening our No. 3 factory has increased production to 130 machines a year for small machines and to about 90 machines of all types. We mainly focus on Europe, the United States and South Korea. Business was good last year; exports increased,



Richard Lee, President
Young Shin Industries Ltd.

especially to the United States and Europe."

Young Shin's focus over the next five years is to develop new, higher speed flatbed diecutters while increasing robotic automation in the corrugated and folding carton production process. "Our European and American customers are seeking higher quality, lower cost machines, that's why we have increased our exports," Lee remarked. "They need a partner who does not sacrifice quality yet meets machinery safety rules and regulations in Europe and the United States."

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Young Shin / STOCK Recent Tradeshows

Together with our comprehensive advertising, editorial and website marketing, Young Shin USA participates in numerous tradeshows and conferences throughout the year. Here are a few examples from the Fall of 2018.



Corrugated Week 2018

September 23 – 26, 2018
Indiana Convention Center
Indianapolis, IN



PRINT 18

September 30 – October 2, 2018
McCormick Place
Chicago, IL



At a Glance...The Folding Carton Industry

The global folding carton business segment is now recognized as an \$80 billion industry.

The comprehensive product lines offered by both Young Shin and STOCK support not only the corrugated industry but also the growing folding carton sector. Both segments are currently enjoying a resurgence due to the environmental concern of reducing, and ultimately replacing, plastic as a packaging material, where possible.

The main difference between a folding carton and a corrugated box is the material. Made from solid, folding grade paperboard and cardboard, solid paperboard used for folding cartons can be coated or uncoated, bleached or unbleached, new or recycled and can be direct printed with a wide variety of specialty coatings. The main function of folding boxes is to provide protection, facilitate transportation and enhance the marketing of thousands of consumer products.



Young Shin Revotec 145SR Diecutter



STOCK Maschinenbau LithoLiner

Common uses of folding cartons include the packaging of beauty and personal care products, food and beverage items, healthcare products and household care merchandise.

Corrugated boxes are made from corrugated fiberboard, which is not solid like paperboard, but is a lamination of heavy paper on both sides of fluted board that often offers more structural support for heavy or large products. They are largely used for retail-ready (labels affixed to boxes) environments and point-of-purchase/point-of-sale display units.

Young Shin diecutters that support the folding carton industry include the **Revotec Series** featuring the 1040S, 106SB, 106SR, 130S, 145SR and the 1040FS diecutter and foil stamper as well as the **Granite 185** model.

STOCK's laminator products directed to folding carton manufacturers include both the **SLOT F** (Stock Laminator On The Fly) and the **S Model** units. STOCK also manufactures the **LithoLiner** which is an in-line system that provides the lamination of a single-face corrugated web with offset printed sheets offering the structural integrity of a corrugated box combined with the image quality of a litho printed sheet produced at high production speeds.